



**PAULIE MALIGNAGGI, DANIEL JACOBS, HEATHER HARDY
& TRAVIS PETERKIN CELEBRATE NATIONAL CREATIVE ICE CREAM FLAVOR DAY
AT BLUE MARBLE ICE CREAM IN BROOKLYN WITH ICE CREAM FLAVORS
NAMED AFTER THEM**



Photo Credit: Ed Diller/DiBella Entertainment

**Malignaggi Faces Danny Garcia & Jacobs Takes On Sergio Mora
On Premier Boxing Champions on ESPN
Saturday, August 1 at Barclays Center 9 p.m. ET/6 p.m. PT**

BROOKLYN (July 1, 2015) - To celebrate **National Creative Ice Cream Flavor Day**, fighters competing on the August 1 **Premier Boxing Champions** card at Barclays Center visited Blue Marble Ice Cream in Brooklyn today where they sampled and served ice cream named after themselves.

Below were the fighters in attendance along with their ice cream flavor:

Paulie "The Magic Man" Malignaggi - "Magic Peanut Butter Paulie" - Peanut Butter Ice Cream laced with Dark Chocolate Confetti

Daniel "The Miracle Man" Jacobs - "The Miracle Midnight Cookie Man" - Chocolate Mint Ice Cream with Organic Cookie

Heather "The Heat" Hardy - "Feel The Heat" - Dark Chocolate Ice Cream with Organic Spices and Dark Chocolate Chips

Travis "The Notorious" Peterkin - "The Notorious Butterpeterkin" - Butter-n-Salt Ice Cream with Organic Missouri Pecans

Tickets for the live event, which is promoted by DiBella Entertainment, are priced at \$250, \$150, \$75 and \$45, not including applicable service charges and taxes, and are on sale now. Tickets are available at www.barclayscenter.com, www.ticketmaster.com and at the American Express Box Office at Barclays Center. To charge by phone, call Ticketmaster at (800) 745-3000. For group tickets, please call 800-GROUP-BK.

Malignaggi (33-6, 7 KOs) will face undefeated **Danny "Swift" Garcia** (30-0, 17 KOs) in the headlining event on ESPN.

"Any ice cream in the summer time is great ice cream, so no complaints there. The 'Magic Peanut Butter Paulie' was delicious," said Malignaggi. "I live for big moments in my career, like August 1. I love the packed arena and a high adrenaline atmosphere in my hometown. We're going to be fighting in the second PBC on ESPN card and back at Barclays Center, which always draws a great crowd for these PBC cards. Garcia and I always attract a huge crowd when we've fought so it makes all the sense in the world for us to make this fight. I look forward to the challenge."

Jacobs (29-1, 26 KOs) will defend his title against former world champion **Sergio "The Latin Snake" Mora** (28-3-2, 9 KOs) in the televised opener on ESPN beginning at 9 p.m. ET/6 p.m. PT.

"The 'Miracle Midnight Cookie Man' was very good. My family and I love ice cream, so I was glad that I got to bring them out as well. My flavor was my top choice out of all the creative flavors though, so I'm very happy," said Jacobs. "I've very excited about August 1 and to be back home. I've had an opportunity to fight at Barclays Center several times before, and each time is getting bigger and bigger. I'm excited to be back in that good energy, fighting a seasoned veteran in Sergio Mora who will give me a stern test, but I'm looking to capitalize on my experience and defend my belt again successfully."

Hardy (13-0, 2 KOs) and Peterkin (15-0, 7 KOs) will compete in separate undercard bouts on August 1 at Barclays Center.

"'Feel The Heat' was so good. They put cinnamon in it for me, and I put cinnamon on everything, so it was great," said Hardy. "I'm so excited to be back at Barclays Center again on another PBC card. When I saw on my news feed that Barclays Center was getting this fight I called Lou's (DiBella) office and said, 'I want on that card!' And I didn't stop. Every day I was asking to be added. So I'm very happy to be back in Brooklyn and fighting at Barclays Center again."

"'The Notorious Butterpeterkin' was definitely my favorite creative flavor. It tastes great, and because of this I'll be sparring about 10 rounds today and doing some extra running later tonight," said Peterkin. "Being on this card is a huge deal for me. I was born and raised in Brooklyn. I remember before Barclays Center was even built. I watched everything go up, and then I actually worked at Barclays Center too. So this will be great being part of such a big PBC event."

For more information visit www.premierboxingchampions.com, www.barclayscenter.com and www.dbe1.com. Follow on Twitter @PremierBoxing, @DannySwift, @PaulMalignaggi, @LouDiBella, @ESPNBoxing, @BarclaysCenter and @Swanson_Comm and become a fan on Facebook at www.Facebook.com/PremierBoxingChampions, www.facebook.com/fanpagedannyswiftgarcia, www.facebook.com/PaulMalignaggi, www.facebook.com/barclayscenter and www.facebook.com/ESPN. Follow the conversation using #PBConESPN and #BrooklynBoxing.

CONTACTS: Michael Donahue, Premier Boxing Champions: (630) 441-8080

Swanson Communications: (202) 783-5500

Barry Baum, Barclays Center: (718) 942-9533

Mandy Gutmann, Barclays Center: (718) 942-9587

Meredith Greenberg, DiBella Entertainment: (212) 947-2577

Stephen McDonald, ESPN: (860) 766-0523

Credentials: www.magnamedia.com